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eValue launches ground-breaking portfolio optimisation solution with RBS

- *Enables client portfolios to be analysed using any combination of existing and new funds and products*
- *Optimises and illustrates the return on the new portfolio after taking into account adviser fees, charges, tax, client's risk profile and investment term*

eValue is delighted to announce that it will be launching Portfolio Analyser, part of its Advisa Centa suite of tools, to help Royal Bank of Scotland advisers optimise client portfolios to the client's investment risk profile. **Alistair Bradford, Proposition Development Manager at RBS** said "Portfolio Analyser not only allows our advisers to take into account existing investments and the customer's attitude to risk, it also helps structure the portfolio to achieve the highest return for the customer's selected risk profile. The best thing is our customers will be able to see in pounds and pence the expected return from their portfolio and the potential risk to capital."

Bruce Moss, Strategy Director at eValue explains "The optimisation feature of Portfolio Analyser is unique and helps RBS advisers identify the right solution for their customers, whilst meeting the regulatory requirement to take into account a client's existing investments and risk profile."

He continued "Portfolio Analyser works out the combination of the funds selected for the portfolio to achieve the highest return consistent with the client's risk profile. This is a huge step forward from the traditional and time consuming way of building a portfolio by matching funds to a risk profiled asset allocation. The result is a bespoke portfolio meeting the customer's specific needs, delivering an efficient risk reward trade-off and can be completed in a fraction of the time."

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For further information:

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About eValue

eValue www.evaluefe.com provides market leading financial planning tools that enable advisers and consumers to understand the potential risk and return from different investment choices. Our tools and solutions are designed on a single piece of software. This means that they can be used either as a standalone or an integrated as part of a multi-channel offering to enhance the consumer/adviser experience. Over 80 per cent of all UK financial services institutions and more than half of the adviser market have access to eValue's tools and solutions. Our heritage originates from Towers Watson, a leading global risk management and HR consulting group. The business now operates as an associate company of FE (Financial Express Holdings).

Advisa Centa www.advisacent.com is a subsidiary of eValue and comprises a powerful suite of easy-to-use and intuitive tools designed to support the financial advisory process, from engaging consumers on the need for advice to analysing individual portfolios and products with a view to enabling full optimisation of existing assets. Regular upgrading of tools on the basis of emerging trends and customer feedback, means that they are continually refreshed. Through its highly configurable offering, Advisa Centa also enables advisers to quantify and demonstrate their added value to clients.

About RBS

The Royal Bank of Scotland (RBS) Group is an international banking and financial services company. The RBS Group provides a wide range of products and services to personal, commercial, large corporate and institutional customers. Our commitment to Helpful Banking means we offer a full range of financial services to meet the needs of our customers. Personal Banking customers can choose how they manage their finances through access to our branches, online banking, fixed and mobile technology and one of the largest ATM networks in the UK.